

ELISE MORENO

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WORK HISTORY

Marketing Internship: San Diego, CA **April 2025 – Present**
Anatomy Learning Institute

- Assist in managing the Anatomy Learning Institution’s social media platforms by creating infographics, posters, and promotional content.
- Capture and edit professional photos for use on social media, the company website, and other marketing materials.

Marketing Internship: New York, NY **January 2025 – Present**
On Location Tours

- Manage multiple social media channels, and create audio, visual, and graphic content material.
- Work with the marketing team to come up with complex projects to improve brand recognition, improve analytics, and SEO for the tourism agency.
- Performed Market Research to analyze upcoming trends, insights, and overall improve our customer’s experience.

Food Service Worker: Point Loma, CA **March 2023 – June 2023**
Jensen’s Foods

- Managed customer orders and food preparation, while accomplishing the assigned deli duties.
- Organized and set out products, ensuring a seamless customer experience.
- Promoted to bakery duties due to exceptional service and dedication to quality food production.

Infection Control Assistant: Stockton, CA **May 2016 – July 2020**
Deer Park Dental

- Assisted Hygienists in cleaning, sterilizing, and preparing patient rooms.
- Helped sterilize all dental equipment/devices and chart for the Hygienists during dental examinations.
- Ensured a clean and safe environment for patients while supporting the dental team in delivering quality care.

EDUCATION

Point Loma Nazarene University: San Diego, CA **Graduation December 2025**
Marketing, B.S. Business Administration

University of Irvine (Division of Continuing Education): Irvine, CA **December 2023 – May 2024**
The Digital Marketing Bootcamp Certificate

Oxford University: Oxford, England **June 2022 – July 2022**
Summer SCIO Program

HONORS AND ACTIVITIES

Alpha Group Leader, PLNU **August 2022 – December 2022**

Loman Empire COED Ultimate Frisbee Team **March 2021 – February 2023**

Media Manager for PLNU’s Ultimate Frisbee Team **July 2022 – February 2023**

Volunteering with the Point Loma Association (PLA) **May 2023 – Current**

- Maintain many community landscapes and collaborate with community organizations, leaders and public officials to voice our vision, concerns and support on behalf of residents.

SKILLS / CERTIFICATIONS

HubSpot Digital Marketing Certification	UC Irvine’s Marketing Bootcamp	Marketing Research Simternship.
Google Analytics Certification	SEO Simternship	High Proficiency in Excel/ Tableau